

How to create cassette onbody artwork

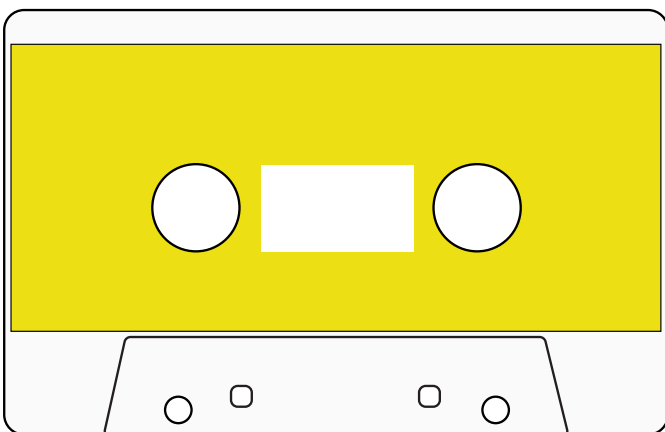
The yellow areas show the artwork area to be printed. Please select between standard printing or full coverage printing when downloading a template (the prices vary depending on coverage,).

Generally if printing on anything other than white tapes then you should add a white base layer beneath colours so that the colours come out accurately and are not affected by the shade of the tape shell behind.

If you would only like a partial white layer or would only like your artwork to be printed in white then please supply a separate copy of the artwork for the white layer only (with white print in the file name so that we can easily identify it as being a white print), with the white area to be printed using a solid black colour (essentially white colours are never printed in artwork and for us to print a white base layer we load up a specific file with the black in the file representing the white layer to print).

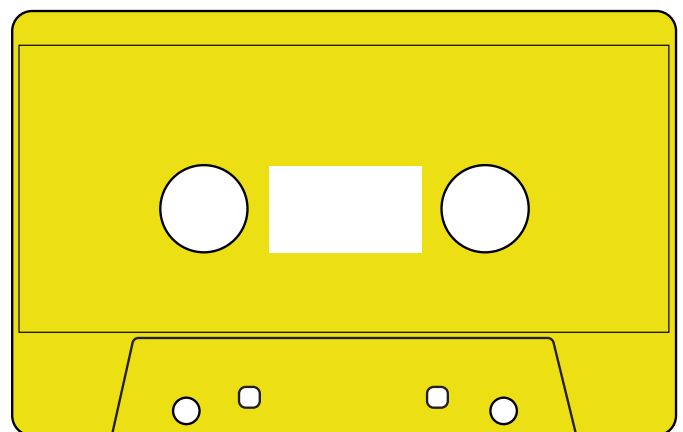
The same is true if you would like a spot gloss layer applied, please supply another copy of the file with gloss print in the file name with the black area showing where the gloss should be printed.

This may mean that if some areas are just printed white, some areas are full colour and some bits have a spot gloss then you would need to supply three different artwork files per side, one for the white, one for the colour and black areas and one for the gloss areas.



Standard Printing

Note: Please hide the yellow guide layer before sending your finished artwork to us



Full Coverage Printing

Note: Please hide the yellow guide layer before sending your finished artwork to us



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